



# NORTH RIVER RANCH

For the Fun & Fullness of Life

## 2022 Follow Me Home Name the Dog Mascot Giveaway Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

**By entering you are opting to receive electronic communication from the Sponsor and understand the Sponsor is sharing your information with its builders.**

**SPONSOR:** Neal Land & Neighborhoods/North River Ranch Marketing Group (NLN/NRRMG)

**CAMPAIGN:** The official Follow Me Home campaign runs from February 19<sup>th</sup>, 2022 through October 21<sup>st</sup>, 2022. The campaign giveaways consist of, but not limited to, a series of contests and competitions including a mascot naming competition, scavenger hunt, and other programs and events yet to be determined. These contests and competitions may involve the chance to win a prize(s). Each contest or competition will run for specific dates, with specific Official Rules.

**ELIGIBILITY:** The Follow Me Home Name the Dog Mascot (FMHNTDM) Giveaway is open to only those who submit their entries on the official online website ([FollowMeHomeToNRR.com](http://FollowMeHomeToNRR.com)) or North River Ranch social media Facebook and/or Instagram entry forms. Entrants must be eighteen (18) years of age as of the date of entry. The FMHNTDM Giveaway is subject to all applicable federal, state and local laws and regulations. Void where prohibited. Employees and their families of Neal Land & Neighborhoods/North River Ranch Marketing Group (NLN/NRRMG) and any active Builder at North River Ranch are excluded.

**WINNER DETERMINATION:** All entries meeting the requirements of these Official Rules will be selected for the prize drawing. The eligible participant(s) who submitted one of the final Top Five (5) names determined by NLN/NRRMG will be eligible to win a prize. NLN/NRRMG reserves the right to determine the final winner(s) based on all eligible entries received. The odds of winning the prize depend on the total number of eligible entries received.

**GIVEAWAY PERIOD:** The FMHNTM Giveaway runs from 9:00 AM EST February 19<sup>th</sup>, 2022 through 11:59 PM EST April 29<sup>th</sup>, 2022. Entrants must submit name entries using the official website and/or social media forms.

**TO ENTER:** Eligible participants must submit their suggested mascot name(s) using the entry forms on the official online website ([FollowMeHomeToNRR.com](http://FollowMeHomeToNRR.com)) or North River Ranch social media Facebook

and/or Instagram pages during the submission dates referenced under **GIVEAWAY PERIOD**. There is no limit to the number of original entries.

**SUBMISSION REQUIREMENTS:** Only original names per eligible participant will be considered eligible. Duplicate entries from same eligible participant will be considered ineligible and may result in disqualification. All original names must be appropriate and suitable for publishing on all social media and web sites. NO branded or third party trademarked submissions will be accepted. NO usage of paid votes will be accepted, and will be grounds for disqualification at the discretion of NLN/NRRMG. NLN/NRRMG reserves the right to disqualify those submissions not meeting the basic, minimum requirement of appropriateness and suitability and their decision is final.

**PRIZE NOTIFICATION:** The Top Five (5) submissions will be selected by NLN/NRRMG and winners will be notified by email and/or social media direct message on or before May 2<sup>nd</sup>, 2022. If any winner does not respond within 24 hours, an alternate winner will be drawn by NLN/NRRMG from the remaining eligible entries and notified. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. The Top Five (5) submissions will be posted on the official website and social media platforms week commencing May 9<sup>th</sup>, 2022. Winner(s) of the 2<sup>nd</sup>, 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> place selected names will each receive a gift card not to exceed \$250.00. The winner of the selected name will receive the main prize of a gift card valued at \$500.00. No cash substitution. Prizes will only be awarded at the BIG REVEAL event to be held at North River Ranch, Saturday, May 14<sup>th</sup>, 2022. Winner(s) must be present. NO exceptions.

**RELEASE:** By participating and tagging North River Ranch in original images/photographs, entrants hereby grant NLN/NRRMG the irrevocable and unrestricted right to use and publish original images/photographs of the entrant, any child(ren)/family and their North River Ranch home and authorizes use of their name(s). Images/photographs captioned with names may be included, in any print, electronic, digital or other media formats; and to alter the same without restriction. Entrant irrevocably assigns such images' rights and uses to NLN/NRRMG in perpetuity. Entrant hereby release NLN/NRRMG and its legal representatives and assigns from all claims and liabilities relating to said images.

**OTHER:** No purchase necessary. © 2022 Neal Land & Neighborhoods/North River Ranch Marketing Group. All Rights Reserved. Not an offer to purchase where prohibited by law.

The giveaway is in no way sponsored, endorsed or administered by, or associated with, Instagram or Facebook. Participants may not make any claims against Instagram or Facebook arising in connection with the giveaway.