

REALTOR APPRECIATION PROGRAM

RealFUM

REALTOR SPOTLIGHT



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What do your clients love the most about North River Ranch?

“The community offers a nice mix of builders and home types- single family, Townhomes, and Maintenance Free Villas - which allows me to service a wide range of customers. In our area, we see multiple generations of the same family wanting to live close to each other. I can accommodate those requests in North River Ranch. I'm also excited about the many new medical, retail, and dining options which North Manatee County has been lacking”.

What is the value of this program to you? How does it serve you as a real estate professional?

“It gives us an opportunity to deepen our relationships with the builder community and also helps us stay on top of new offerings. It also helps give us support when a buyer may return to the community without us”.

How is it helpful or beneficial to your clients?

“It helps keep the realtor educated and up to date on the new amenities or services offered at NRR”.

What event or part of the program has been a highlight for you so far, and why?

“Considering this is a relatively new program, it was fun to be a part of the first realtor event and feel the energy and excitement about NRR. It also reinforces and supports the value of a Realtor in a new home sales transaction”.

In your experience, is there growing interest in new home communities in our market? What are home buyers looking for?

“There is still a very strong interest in new home communities. Buyers are looking for a wide variety of things in a new home. Most frequently, buyers at North River Ranch are looking to move into a community from another area and want to meet other new residents and establish new friendships. It's easy to do that in a new home community when everyone is in the same situation; everyone is new. The happiest customers I see are those whose builders are clear in expectations of what can be built and when, who build a quality home and also those who keep clear communication through the process. Many buyers, particularly young families, choose NRR for the amenities, especially the multiple swimming pools and kid-friendly activities. With the high cost of pools and busy schedules, many buyers prefer a community pool over maintaining their own”.