

REALTOR
APPRECIATION PROGRAM
RealFUN
REALTOR SPOTLIGHT



Channing Cox

Active Member of the RealFun Program

MEET CHANNING COX: NRR REALFUN REALTOR

Real estate agents love the new homes for sale in North River Ranch in Parrish, FL, because they offer clients everything on their must-have checklists. We recently spoke with Realtor Channing Cox. In her spare time, you'll find her exploring local coffee shops, walking along the waterfront, or curating vintage finds for my secondhand clothing business. "I love all things community, style, and sunshine! [Florida](#) is a place where the energy feels alive—where beach mornings roll into sunset bike rides, and every weekend holds a new adventure. I was born and raised here, so I carry that sunshine in my bones. The lifestyle is unmatched, and there's a warmth to both the weather *and* the people." Let's learn more about why she loves how the North River Ranch Realtor Program has added even more success to her life.

WHY SHE LOVES THE NORTH RIVER RANCH REALTOR PROGRAM

"It's one of the most agent-friendly programs I've worked with. The communication is clear, the incentives are generous, and they genuinely care about helping us succeed, because when we succeed, so do our buyers. I always feel supported and informed, which makes it so much easier to connect my clients with the perfect home." At North River Ranch, we love hearing that! Your success is our success, and ultimately, an opportunity to give people the new home of their dreams right now. The [selection of high-quality home builders](#) and the variety of home types available make it very appealing across the board. There's something for everyone — even quick move-in homes.

IT'S ABOUT BRAND-NEW CHAPTERS

"I love real estate because it's about so much more than just homes—[it's about people](#), stories, and helping someone open the door to a brand-new chapter. It's such a privilege to guide buyers through one of the biggest moments of their lives and to make that process feel exciting, not overwhelming." We couldn't agree more, Channing! Award-winning North River Ranch offers a robust lifestyle with [multiple neighborhoods](#), ongoing events to bring neighbors and friends together, resort-inspired and health-centric amenities, including miles of nature trails, and an easier way of life with [onsite schools](#), shopping, and a [new HCA Hospital](#), making life more connected than ever before.

WHY HER CLIENTS LOVE NORTH RIVER RANCH

"North River Ranch is always top of mind for new homebuyers—especially families—because it offers that rare combination of lifestyle and value. The homes are beautifully built, the sense of community is real, and there's so much room for buyers to grow into the space, not just physically but personally. It's the kind of place where [kids ride bikes](#) until the sun goes down and neighbors become lifelong friends. The amenities are next-level—resort-style pools, fitness centers, and walking trails—but it still feels cozy and connected. I also love the variety of builders and floor plans—it gives my clients options without sacrificing quality. And the location? Tucked away, yet close to everything. It's a win-win." Now's the time to bring your clients to North River Ranch and discover all the advantages already in place in this distinguished yet very inviting and thriving community. [Contact us today](#) to learn more about the NRR Realtor Program, selection of new construction homes for sale near Bradenton, amenities, and the lifestyle. The model homes are ready and waiting just for you!

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About Neal Land & Neighborhoods

Neal Land & Neighborhoods is a Manatee and Sarasota, Florida-based community and master land planning and development organization led by John A. Neal. The company incorporates smart master-planning and public infrastructure solutions to create the next level of elite community planning in Southwest Florida. By working with carefully selected new home builders, Neal Land & Neighborhoods aims to establish thriving, sustainable, livable, and ecologically sensitive communities throughout Manatee, Sarasota, and Hillsborough counties. Neal Land & Neighborhoods currently owns or controls several thousand acres of land entitled for more than 9,000 future residential homes and the supporting mixed-use commercial and retail. For additional information, visit www.nealland.com.