NORTH RIVER
RANCH

For the Fun & Fullness of Life



A Year of Together

NORTH RIVER RANCH LIFESTYLE PROGRAMMING

A year, lived together.

North River Ranch is more than a master-planned community in Parrish, Florida — it is a place where neighbors become friends and a calendar of moments shapes a sense of belonging.

15K+
ATTENDEES

4
ANNUAL SIGNATURE EVENTS

52
WEEKS OF PROGRAMMING

6
YEARS & COUNTING

THE NATIONALS LIFESTYLE AWARD



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IT'S all HERE!

52 weeks of programming and 15,000+ attendees per year.

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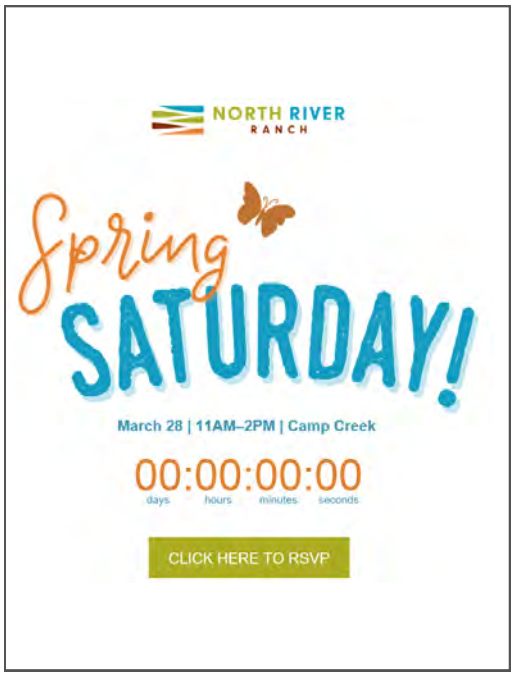
Spring SATURDAY!

Spring Saturday is a festive spring celebration featuring an Easter egg hunt, live entertainment, and activities for the whole family. Guests enjoy photos with the Easter Bunny, a petting zoo, face painting, and more!

500+	10,000	4
ANNUAL ATTENDEES	EASTER EGGS	YEARS RUNNING

EVENT BRANDING · MARKETING ASSETS










NORTH RIVER
RANCH
Spring
SATURDAY!









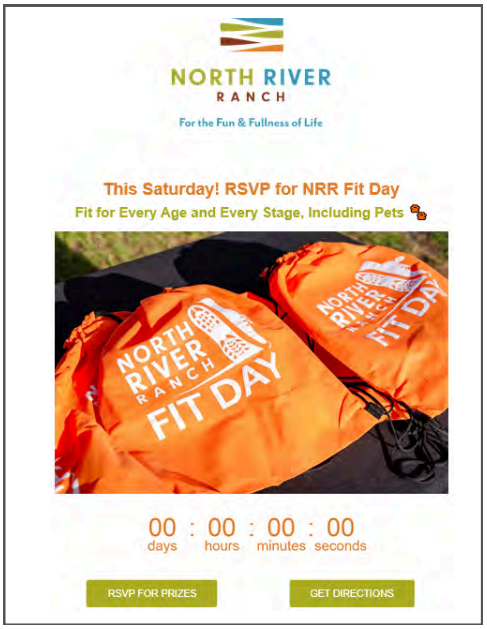


NORTH RIVER RANCH FIT DAY

NRR Fit Day is a community health and wellness event featuring exhibitors and vendors that offer fitness classes, therapeutic services, healthy food, and family-friendly activities. The event promotes physical and mental well-being for all ages, including pets, through interactive experiences, education, and local resources.

500+	50	20
ANNUAL ATTENDEES	WELLNESS VENDORS	CLASSES / SESSIONS

EVENT BRANDING · MARKETING ASSETS








HCA Florida
South Shore Hospital
TEAM TRAINING + LIFE CHANGING
TEAM TRAINING + LIFE CHANGING













TONS OF FUN! Touch-a-Truck

NORTH RIVER RANCH



Touch-a-Truck is our biggest annual event of the year. This family-friendly event invites kids and adults to explore different vehicles including firetrucks, ambulances, bulldozers, school buses, dump trucks, and more! Guests enjoy additional activities such as face painting, food trucks, inflatables, live music, and more.

2,500+	50	30
ANNUAL ATTENDEES	VEHICLES ON-SITE	SPONSORS & PARTNERS

EVENT BRANDING · MARKETING ASSETS












TONS OF
NORTH RIVER
RANCH









NRR NORTH RIVER RANCH WINTERFEST

Winterfest is a signature holiday celebration that transforms North River Ranch into a festive winter wonderland, featuring family-friendly attractions including snow, ice skating, horse-drawn carriage rides, and photos with Santa. The event brings the community together through seasonal entertainment, artisan vendors, interactive experiences, and a charitable toy drive that adds a meaningful give-back component.

500+	30	4
ANNUAL ATTENDEES	VENDORS	TOY DRIVES

EVENT BRANDING · MARKETING ASSETS








REGISTRATION












Sugar Rush

NRR FUNDAY

The seasons in between.





Pickleball Palooza

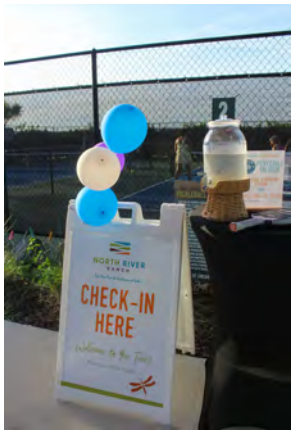
















Health & Wellness



MOTHER'S DAY MORNING

Yoga, mimosas, and a morning for Mom.

Saturday, May 9
10:00 AM - 11:30 AM
Headwaters Swim Center

SIGN UP NOW



BODY BAR & SPRITZ

Sweat a little, sip a little.

Saturday, June 20
10:00 AM - 11:30 AM
Clubhouse Patio

RSVP NOW



STRENGTH & RECOVERY

Strength, stretch, and reset.

Sunday, August 30
6:30 PM - 7:30 PM
Clubhouse

SIGN UP NOW









FEATURED EVENT

SECOND SPLASH

Kick off summer with a splash!

Saturday, May 30

11:00 AM - 2:00 PM

Headwaters Swim Center

RSVP NOW



Fun in the Sun















Food Truck Friday















We love our pups!







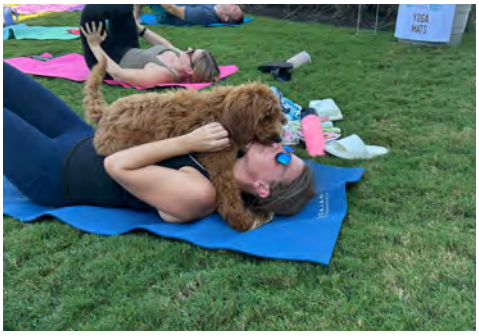














First Saturdays















Trivia, Bingo, and More!













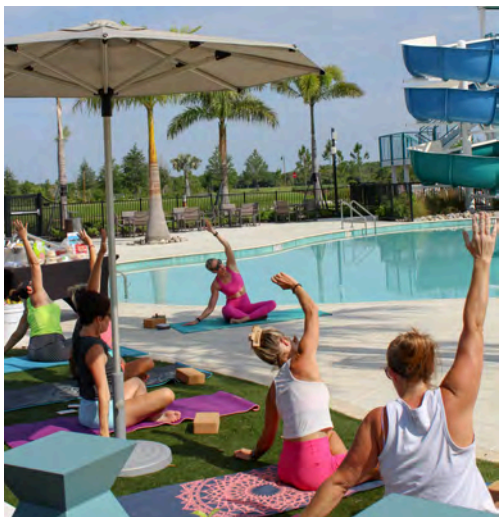


Celebrating Moms















Make & Mingle














NORTH RIVER
RANCH
CRAFTERNOON: KID EDITION
VALENTINES
Happy VALENTINE'S DAY!
Happy VALENTINE'S DAY!

Arts & Crafts










core





Summer Soccer Series















Fairy Tale Friends















Tres de Mayo













NORTH RIVER RANCH

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